



Learn Beyond

**KPR Institute of Engineering and Technology**

(Autonomous, NAAC "A")

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**FILM002**

**NBA Accredited**

(CSE, ECE, EEE, MECH, CIVIL)

**THE NEXT REEL STAR**

<b>Event No</b>	FILM002
<b>Organizing Department</b>	Film Club
<b>Associate Dept.   NSC</b>	Sangamam Clubs
<b>Date</b>	25/01/2023
<b>Time</b>	09:00 AM to 06:30 PM
<b>Event Type</b>	Club Activity
<b>Event Level</b>	Club Society
<b>Venue</b>	Online Mode
<b>Registration Link</b>	<a href="https://forms.gle/EEfwrDYM8wNH6dw67">https://forms.gle/EEfwrDYM8wNH6dw67</a>
<b>Total Participants</b>	50
<b>Students - Internal</b>	50

**Related SDG**



**Involved Staffs**

Sl	Name	Role
1	Dhivya K	Coordinator

**Outcome**

Upon the successful completion of event students were able to do their reels in a creative way

**Event Summary**

A Reel is **an Instagram feature that allows users to film or upload video clips for up to 60 seconds that they can edit, sound dub, or add effects to before sharing on the app**. These short video clips let users publish creative content, showcase personality, market brands, or just have fun. Today we're announcing Instagram Reels: **a new way to create and discover short, entertaining videos on Instagram**. Reels invites you to create fun videos to share with your friends or anyone on Instagram. Record and edit 15-second multi-clip videos with audio, effects, and new creative tools. A Reel is more than just a short video shared on a social media website. A Reel is **a way for people to connect with other people and organizations in their life, to be entertained and informed**. Reels are a modern form of mass communication, anyone can be popular for 15 seconds on Instagram. Reels **allow you to add captions, stickers, and backgrounds; upload multiple video clips; use a range of filters; and loads more**. Of course, Reels are also favored over TikToks uploaded to Instagram, making them more likely to be discovered. Though Instagram Reels is pretty new, **it still uses hashtags** and as such, adding hashtags to your Instagram Reels is a necessary step to take if you want to improve your content on the platform. KPRIET Film club organized an event on "THE NEXT REEL STAR". The rolling trophy was introduced to encourage students to do their reels in a creative style

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